

**PSY 274 (005) – Social Psychology**  
Spring 2018  
Monday, Wednesday 3:45 – 5:05 Hall of Languages 107

Instructor: Laura VanderDrift, Ph.D.

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Office Hours: by appointment

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Webpage: Blackboard

**Required Texts:**

Cialdini, R. B. (2007). *Influence*. New York, NY: Harper Collins Publishers. ISBN: 978-0-06-124189-5

Kahneman, D. (2011). *Thinking, Fast and Slow*. New York, NY: Farrar, Straus, and Giroux. ISBN: 978-0-374-53355-7

**Required Equipment:** TurningPoint Student Response System. You may use either a physical clicker or your mobile device (see “Participation” below).

**Supplemental Text:** (*note:* This text is a good reference if you are having trouble following lecture or would like a more in-depth discussion of the topics we will cover, but is **not** required):

Smith, E. R. & Mackie, D. M. (2007). *Social Psychology* (3rd Edition or 4th Edition). New York, NY: Psychology Press.

### **Course Objectives**

Social psychology is the scientific study of the ways in which individuals’ thoughts, feelings, and behaviors are influenced by the actual, imagined, or implied presence of others. The main objective of this course is to introduce you to many of the interesting topics in this field of study. Unfortunately, we will only be able to scratch the surface of each topic, with the goal of providing a foundation for further coursework in more specific areas of social psychology.

By the end of this course, students should:

- Be aware of the major topics studied by social psychologists
- Be aware of the major schools of thought used to study social psychology
- Better understand the techniques social psychologists use to draw scientific inferences
- Be aware of the major research findings and theories in social psychology
- Appreciate the complexity of human behavior
- Be able to improve your own life through the application of psychological principles
- Be a better consumer of psychological information

### **Communicating with the Instructor**

The best way to communicate with me is via email (lvanderd@syr.edu). **Please include ‘PSY 274’ in the subject line of all email to me.** I am also available after class to answer questions.

### **Class Notes**

Notes will be posted on Blackboard at least 12 hours before class. It is your responsibility to print them out ahead of time if you so desire. Please note that the posted lecture notes are merely rough outlines and should not be used as a substitute for class attendance and attentive note taking. Moreover, the slides presented in class will contain more information than the notes.

## Grading

**Exams (70%).** There will be 4 exams in this class: two reading exams (worth 10% each) and two lecture exams (worth 25% each). Reading exams will cover the two books you have been assigned for this class. Lecture exams will cover the lecture material we cover.

**Assignments and Quizzes (24%).** There are nine quizzes and four assignments throughout the semester, each worth 2% of your final grade (your lowest will be dropped). Two of the assignments will be completed in class, as specified on the schedule of events below. Because of the nature of these assignments, they cannot be made up outside of the dedicated class time. Thus, if you are absent those days, you will receive a 0 for the assignment, regardless of the circumstances. The remaining assignments and quizzes will be administered online, via Blackboard. To complete the quizzes and online assignments, you will log into Blackboard sometime between the end of class on day of the assignment and the start of the following class period (e.g., you will complete Quiz #1 between 5:05pm on January 22 and 3:35pm on January 24, whenever it is convenient for you, anywhere with reliable internet access).

**Participation (6%).** Throughout the semester, you will use your Turning account to participate in lecture when prompted. You will receive full participation points if you do so the majority of the time (perfect participation is not required for a perfect participation grade). If you miss several days of lecture, or are present but do not respond when prompted, you will have some of these points deducted. **These are participation points, not attendance points.** If you come to class, but do not provide data to the in-class polls (e.g., you forgot your device or your account is not set up correctly) you are not participating and will not receive credit for the day. To participate, you must purchase and correctly register a Turning subscription to use with your mobile device or laptop, OR purchase and register a clicker to use.

If you want to use your mobile device or laptop:

1. Create a Student Turning Account and Link the Account to Blackboard
  - a. Go to the course Blackboard site and click Tools and follow the link for Turning Account Registration
  - b. Login and follow the instructions to create an account, if you have not done so before.
2. Purchase a Subscription and associate it with your Turning Account. Subscriptions cost approximately \$25 for one year or \$50 for five years. You may purchase a subscription at the SU Bookstore or through the Turning Technologies website.

If you wish to use a "clicker" rather than a laptop or mobile device, you may purchase one as part of a bundle with a subscription at the SU bookstore, or through the Turning Technologies website. The optional clickers cost \$20 for the RF LCD or \$30 for the QT2 (either works for this class).

It is your responsibility to keep track of deadlines, bring appropriate materials to class, and handle technical issues. Due to the size of the course, I will NOT make exceptions for students who have forgotten their participation device, failed to complete an assignment/quiz, etc. To ensure you are receiving your points, check the Blackboard gradebook regularly. Contact me immediately if you believe you see a problem (e.g., you did the assignment but did not receive credit). I will only change grades for events that occurred within two weeks of my being notified of a problem, so do not wait until the end of the semester to alert me to a problem. At my discretion, I may allow late assignments to be completed in the event of *documented* emergencies/illnesses. If permitted, late assignments will incur a 10% deduction *per day* that the assignment is late.

Grades will be assigned as follows:

A = 93% and above	C+ = 77-79.9%
A- = 90 – 92.9%	C = 73-76.9%
B+ = 87-89.9%	C- = 70-72.9%
B = 83-86.9%	D = 60-69.9%
B- =80-82.9%	F = 59.9% and below

## Academic Dishonesty

Syracuse University's academic integrity policy reflects the high value that we, as a university community, place on honesty in academic work. The policy defines our expectations for academic honesty and holds students accountable for the integrity of all work they submit. Students should understand that it is their responsibility to learn about course-specific expectations, as well as about university-wide academic integrity expectations. The university policy governs appropriate citation and use of sources, the integrity of work submitted in exams and assignments, and the veracity of signatures on attendance sheets and other verification of participation in class activities. The policy also prohibits students from submitting the same written work in more than one class without receiving written authorization in advance from both instructors. The presumptive penalty for a first instance of academic dishonesty by an undergraduate student is course failure, accompanied by a transcript notation indicating that the failure resulted from a violation of academic integrity policy. The presumptive penalty for a first instance of academic dishonesty by a graduate student is suspension or expulsion. SU students are required to read an online summary of the university's academic integrity expectations and provide an electronic signature agreeing to abide by them twice a year during pre-term check-in on MySlice. For more information and the complete policy, see <http://academicintegrity.syr.edu/>.

## Religious Observations

SU religious observances notification and policy, found at <http://hendricks.syr.edu/spiritual-life/index.html>, recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holidays according to their tradition. Under the policy, students are provided an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes for regular session classes and by the submission deadline for flexibly formatted classes. For fall and spring semesters, an online notification process is available for students in **My Slice / StudentServices / Enrollment / MyReligiousObservances / Add a Notification**.

## Accommodations for Students with Special Needs

If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), <http://disabilityservices.syr.edu>, located in Room 309 of 804 University Avenue, or call (315) 443-4498, TDD: (315) 443-1371 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue students with documented Disabilities Accommodation Authorization Letters, as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible.

Syracuse University values diversity and inclusion, as do I; we are committed to a climate of mutual respect and full participation. My goal is to create learning environments that are useable, equitable, inclusive and welcoming. If there are aspects of the instruction or design of this course that result in barriers to your inclusion or accurate assessment or achievement, I invite any student to meet with me to discuss additional strategies beyond accommodations that may be helpful to your success.

## Tentative Schedule of Events

Section	Date	Topic	Reading/Assignment
Intro	1/17	Introduction to the Topic and Course	
	1/22	Methods in Social Psychology	Quiz #1
Intrapersonal	1/24	Person Perception	Kahneman (finish Part 1)
	1/29	Social Inference	Quiz #2
	1/31	Social Inference (Pt. 2)	
	2/5	Self-Concept	Quiz #3
	2/7	Self-Regulation	Kahneman (finish Part 2)
	2/12	Self-Presentation	Quiz #4
Intergroup	2/14	Ostracism	Kahneman (finish Parts 3 & 5; note: you do not need to read Part 4)
	2/19	Perceiving Groups	IAT Assignment
	2/21	Implicit Bias (IAT)	Quiz #5
	2/26	Reducing Prejudice	
	2/28	<b>Reading Exam 1 – No Class</b>	
	3/5	In-class assignment: Self-Affirmation	
	3/7	<b>Exam 1</b>	
	3/12	<b>No Class – Spring Break</b>	
3/14	<b>No Class – Spring Break</b>		
Influence	3/19	Attitudes	
	3/21	Cognitive Consistency	Cialdini (finish chapters 1-4)
	3/26	Persuasion	Quiz #6
	3/28	Normative Influence	Cialdini (finish chapters 5-7)
	4/2	Obedience	Quiz #7
	4/4	<b>Reading Exam 2 – No Class</b>	
Interpersonal	4/9	Attraction	
	4/11	Love	Quiz #8
	4/16	Relationship Maintenance	
	4/18	Breakup	Marriage Hack Assignment
	4/23	Repairing Relationships	Quiz #9
	4/25	In-class assignment: Using Social Psychology	
	4/30	<b>Exam 2</b>	

\*There is no final exam for this class.

For your convenience, here are the Blackboard due dates:

- Quiz #1: complete between 5:05pm on 1/22 and 3:35pm on 1/24
- Quiz #2: complete between 5:05pm on 1/29 and 3:35pm on 1/31
- Quiz #3: complete between 5:05pm on 2/5 and 3:35pm on 2/7
- Quiz #4: complete between 5:05pm on 2/12 and 3:35pm on 2/14
- IAT Assignment: complete between 5:05pm on 2/19 and 3:35pm on 2/21
- Quiz #5: complete between 5:05pm on 2/21 and 3:35pm on 2/26
- Quiz #6: complete between 5:05pm on 3/26 and 3:35pm on 3/28
- Quiz #7: complete between 5:05pm on 4/2 and 3:35pm on 4/4
- Quiz #8: complete between 5:05pm on 4/11 and 3:35pm on 4/16
- Marriage Hack Assignment: complete between 5:05pm on 4/18 and 3:35pm on 4/23
- Quiz #9: complete between 5:05pm on 4/23 and 3:35pm on 4/25